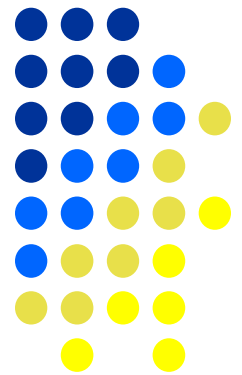

Eureka Days 2016 Sponsorship Packet



Contact:

Kristin Christenson

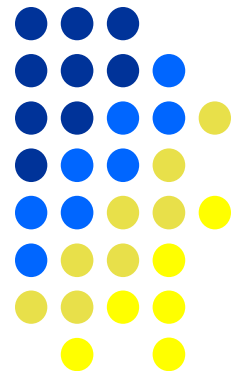
Eureka Parks and Recreation Department

1 Coffey Park Lane

Eureka, MO 63025

636-938-6775

kchristenson@eureka.mo.us



Eureka Days 2016

Lions Park
Eureka, MO

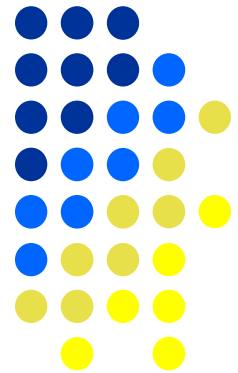
Thursday, September 8, 2016
5:00 - 9:00 p.m.
(Carnival Ride preview only)

Friday, September 9, 2016
5:00 - 11:00 p.m.

Saturday, September 10, 2016
8:00 a.m. - 11:00 p.m.

The City of Eureka and Eureka Days Event Committee are proud to present Eureka Days 2016. Each year, an estimated 30,000 people from Eureka and the surrounding communities attend this exciting family friendly event. Eureka Days features carnival rides, family friendly activities and entertainment, nearly 80 vendors, beer garden, parade, kid's korney, run for sight and much more!

Sponsorship Opportunities



Eureka Days offers many different sponsorship opportunities. Sponsors may donate to a specific event during Eureka Days or to the event as a whole. Both monetary and in-kind donations will be accepted.

All sponsors will be included on a banner to be displayed near the main stage area. Sponsors of specific events (as listed below) will be recognized with a banner located near the specific event sponsored.

Donations must be received by the Eureka Parks and Recreation Department by July 1, 2016 to be included in marketing materials. Any sponsorship applications received after July 1, 2016 may not be included in marketing materials. Eureka Days will be held on September 9 - 10, 2016. For more information, please contact Kristin at the Eureka Parks and Recreation Department at 636-938-6775 or kchristenson@eureka.mo.us

Sponsorship Levels

Bronze Level	\$100.00 - \$499.00
Silver Level	\$500.00 - \$999.00
Gold Level	\$1,000.00 - \$1,999.00
Platinum Level	\$2,000.00 +

Bronze Level

- Bronze Level Sponsors will be included on a banner to be displayed near the main stage and the businesses name will be listed on the Eureka Days website.

Silver Level

- Silver Level Sponsors will be included on a banner to be displayed near the main stage and the business name and logo will be included on the Eureka Days Website.

Gold Level

-Gold Level Sponsors will be included on a banner to be displayed near the main stage, the business name and logo will be included on the Eureka Days website and in the Eureka Days newspaper insert.

Platinum Level

-Platinum Level Sponsors will be included on a banner to be displayed near the main stage, the business name and logo will be included on the Eureka Days Website and in all Eureka Days marketing material including the newspaper insert, posters, flyers, mailers, restaurant tray liners, etc.

Area Sponsors

Golf Cart Shuttles

\$250.00 per golf cart – Bronze Level

- Golf Cart Sponsors will be recognized with a banner displayed on the golf carts.
- There will be a total of ten (10) golf carts sponsorship opportunities.
- Sponsors will provide a volunteer to drive the shuttle for roughly a 4 hour shift.
Marketing material may be distributed during that time.

Parade

\$500.00 – Silver Level

- Parade Sponsors will be recognized with a banner at the start of the parade.
- Sponsors will receive free entry into the parade and their entry will be placed near the beginning of the parade.

Kid's Korner

\$500.00 – Silver Level

- Kid's Korner Sponsors will be recognized with a banner on the fence of the tennis courts where the Kid's Korner will take place.
- Sponsors will receive five (5) free tickets to the Kid's Korner.

Beer Garden

\$500.00 – Silver Level

- Beer Garden Sponsors will be recognized with a banner on the interior of the Beer Garden.
- Sponsors will receive five (5) free beer coupons.

Fireworks

\$1,000.00 – Gold Level

- Firework Sponsors will be recognized with a banner near the main stage.
- Sponsors will receive preferred seating during the fireworks show.

Shuttle Buses

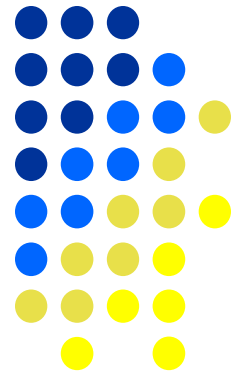
\$1,200.00 per bus – Gold Level

- Shuttle Bus Sponsors will be recognized with a banner on the exterior of the shuttle bus.
- There will be a total of three (3) shuttle bus sponsorship opportunities.
- Sponsors will receive two (2) preferred parking passes.

Main Stage

\$2,000.00 – Platinum Level

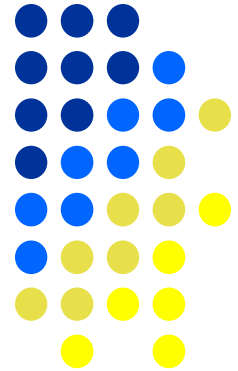
- Main Stage Sponsors will be recognized with a banner displayed on the sides of the main stage.
- Sponsors will receive two (2) preferred parking passes and preferred seating during the main stage concerts.
- There will be a limit of two (2) main stage sponsors.



City of Eureka Sponsorships

General Sponsorship	\$100.00 - \$2,000.00
Parade	\$500.00
Golf Cart Shuttles	\$500.00
Kid's Korner	\$500.000
Beer Garden	\$500.00
Fireworks	\$1,000.00
Shuttle Buses	\$1,200.00
Main Stage	\$2,000.00

Please complete this form and enclose along with your check payable to City of Eureka.



Business Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Total Amount: _____

Signature: _____ Date: _____

This page and payment must be returned to the address below by July 1, 2016 in order to be included in marketing materials. 2 inch x 2 inch company logos must be submitted in a 300 dpi JPEG format by July 1, 2016 to kchristenson@eureka.mo.us

Eureka Days Sponsorships
Attn: Kristin Christenson
Eureka Parks and Recreation Department
1 Coffey Park Lane
Eureka, MO 63025